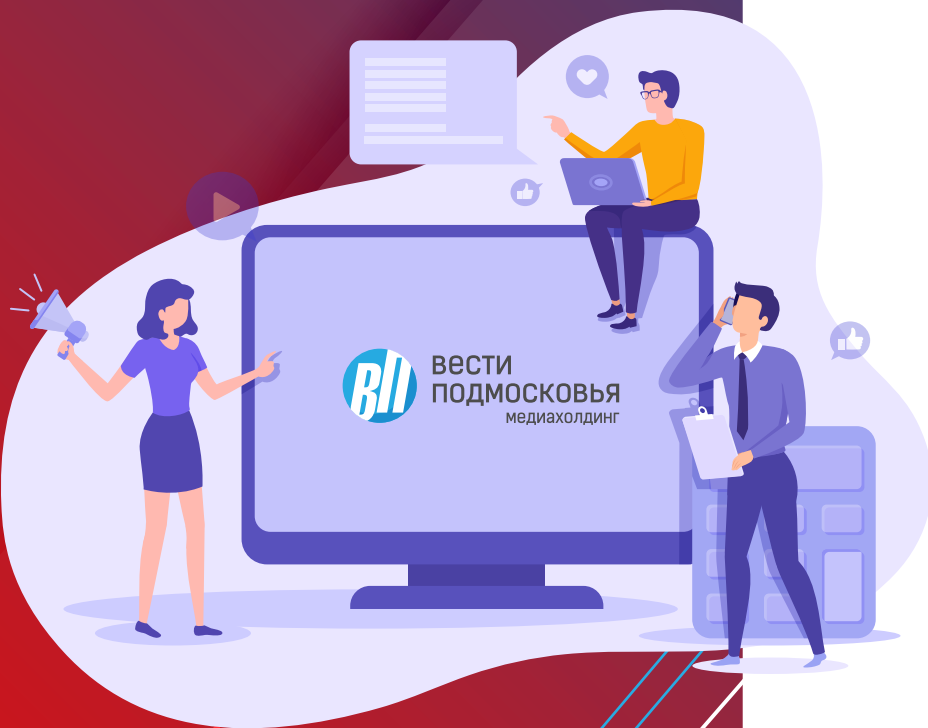




vesti MOSCOW
region

www.vmo24.ru

vesti moscow region audience



Vesti Moscow Region is the Largest online media in the Moscow region with a monthly audience of 3 000 000 unique visitors, included in the Top-3 LiveInternet, in category “News and Mass Media” of Moscow and Moscow Region. The website of the online media is added to the gigantic news aggregators Yandex.News, Google News, Rambler. News and to the Personal Internet Service Y.Zen.

Online Media became a winner of the VI competition “Tochka.ru” in the category “Best News website”

Society

Incidents

Housing/Utility service

Economics

Politics

Real Estate

Culture

Sport

Tourism

Ecology

Vesti Moscow Region has more than
3 000 000 unique users.

72,7% of the audience are using the website through
mobile phones

We value our reputation and publish only relevant
and reliable information

Age:

18-24 – 1,98%
25-34 – 16%
35-44 – 24,2%
45-54 – 21,9%
55 and older – 32,8%

Gender:

Men – 53,4 %
Women – 46,6 %

Long lasting Interests of the Audience:

Entertainment and leisure – 93.7%
Construction, arrangement and repair – 80.8%
Clothing, shoes and accessories – 77.4%
Finance – 76.4%
Travel and leisure – 73.7%
Family and children – 71.9%
Business – 63.8%
Food and drink – 63.4%
Transport – 59.5%
Education – 59.1%
Real estate – 58.2%
Sports – 47.3%
Telecom – 45.2%

Facts from Yandex.Metric



vesti moscow region awards



**1 PLACE THE BEST INDEPENDENT
MASS MEDIA IN MOSCOW REGION**



**ON THE SECOND PLACE AMONG ONLINE
PUBLICATIONS IN THE MOSCOW REGION**



**ON THE FIFTH PLACE AMONG ALL MASS
MEDIA IN THE MOSCOW REGION**

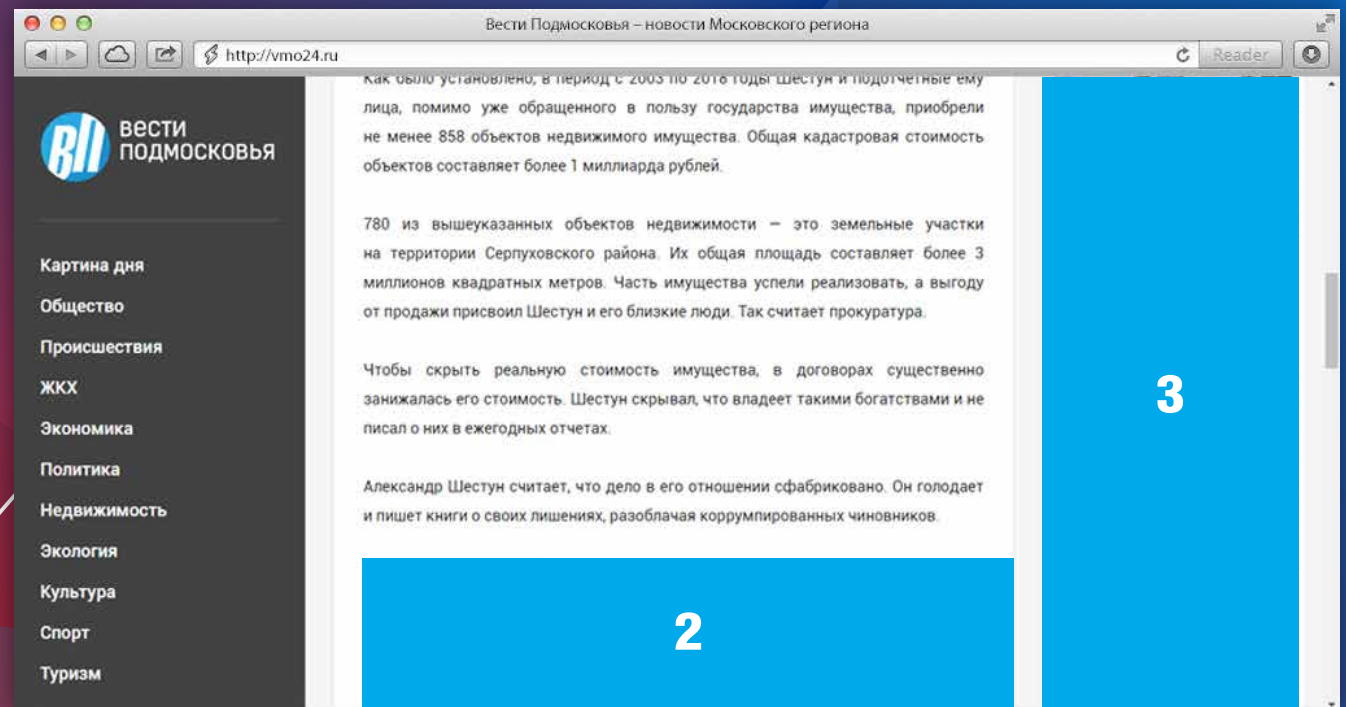
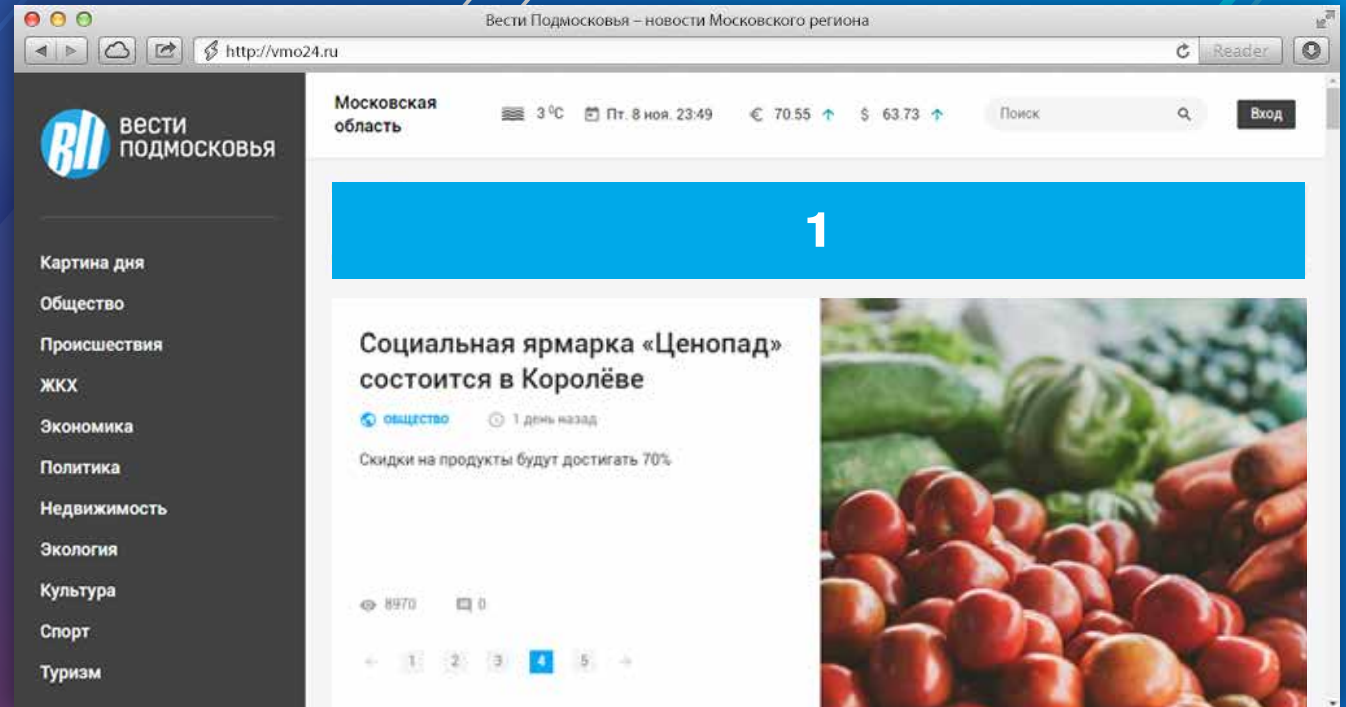
*According to the Company "Medialogia"
<https://www.mlg.ru/ratings/media/regional/6801/>

www.vmo24.ru

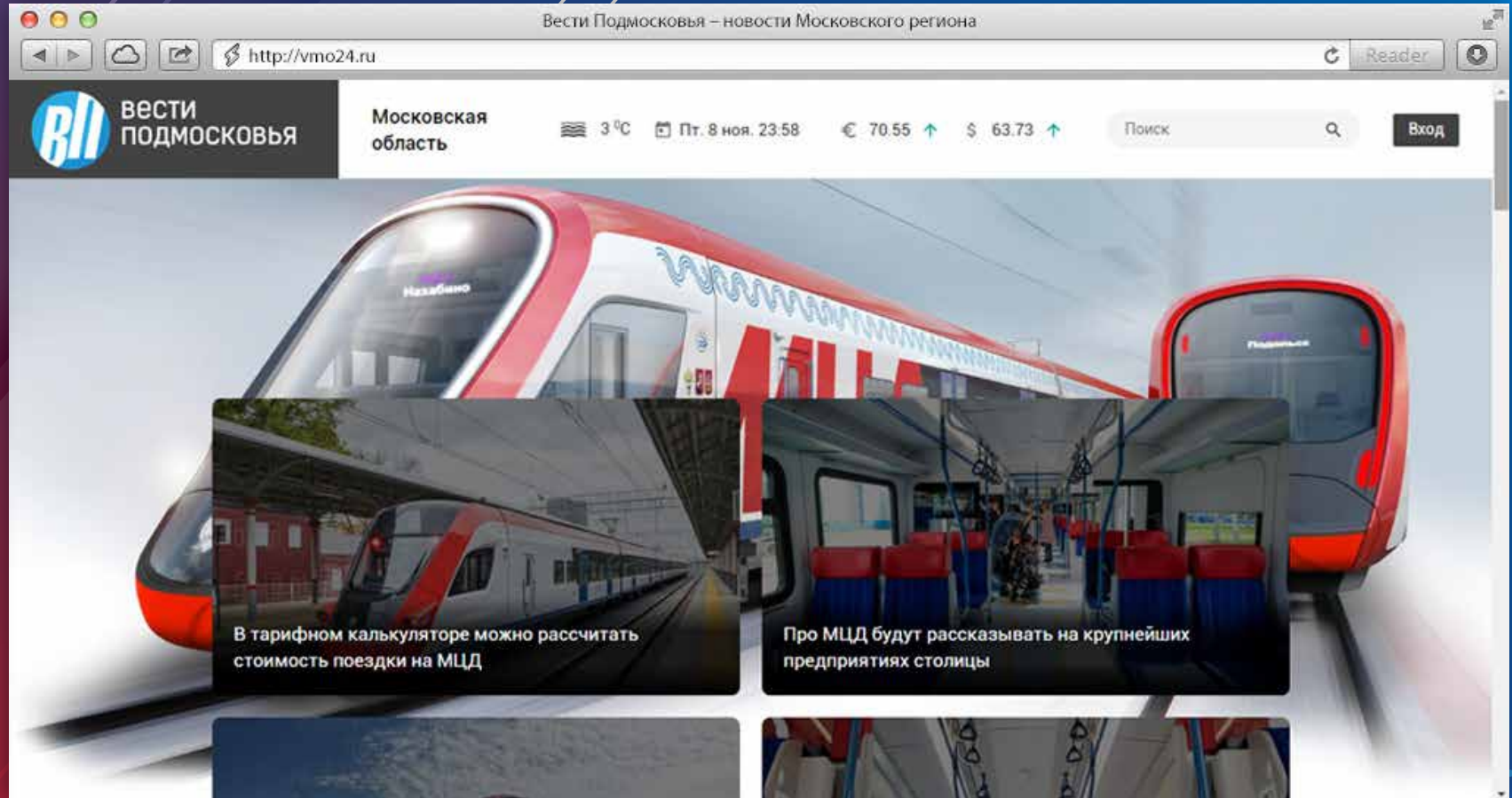
vesti moscow region banner advertising

1. Banner in the "header"
2. Banner in the article
3. Banners in the sidebar

*Website is adapted for mobile phones,
so the size of the banner will depend
on the size of the screen of the phone



vesti moscow region section branding



Banner overlay background to the whole page of the section
with the ability to go on click to the advertiser's link.

vesti moscow region

advertising opportunities



1. Press-release

Placing a press release with the announcement of the title on the main page of the site
It is possible to fix the news on the main page, the material is placed with the mark "As advertising"/ Affiliate material

2. Interview or Article

Preparation and placement of information material in any of the headings. It is possible to fix the news on the main page

3. Photo report

Preparation and placement of the photo report in any of the headings

4. Other

We are ready to discuss other formats of information advertising suitable for You

Thank you for your attention!

Do you have any questions?

+7 (495) 223-41-11

sales@vmo24.ru

www.vmo24.ru